

Toronto 2022 Municipal Election Research Support Project

Quantitative Analysis

October 2022



This project has been made possible thanks to the following organizations:



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OPSEU Ontario Public Service
Employees Union
SEFPO Syndicat des employés de la
fonction publique de l'Ontario



**TORONTO
PROFESSIONAL
FIRE FIGHTERS'
ASSOCIATION**

Key Findings

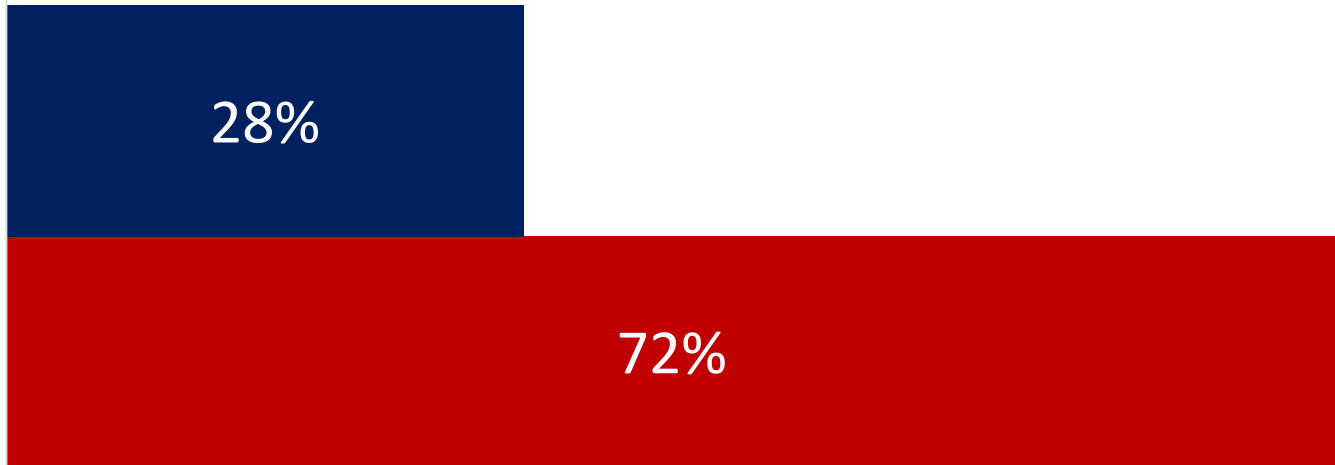
- **72% of Torontonians across income levels want a more liveable city now**—even if it means a small increase in property taxes on the wealthiest homes.
- **The vast majority** support policies to address the housing crisis
- **85%** support ensuring public dollars support good, local jobs through Community Benefits Agreements as part of public infrastructure contracts

On raising property taxes to fund services

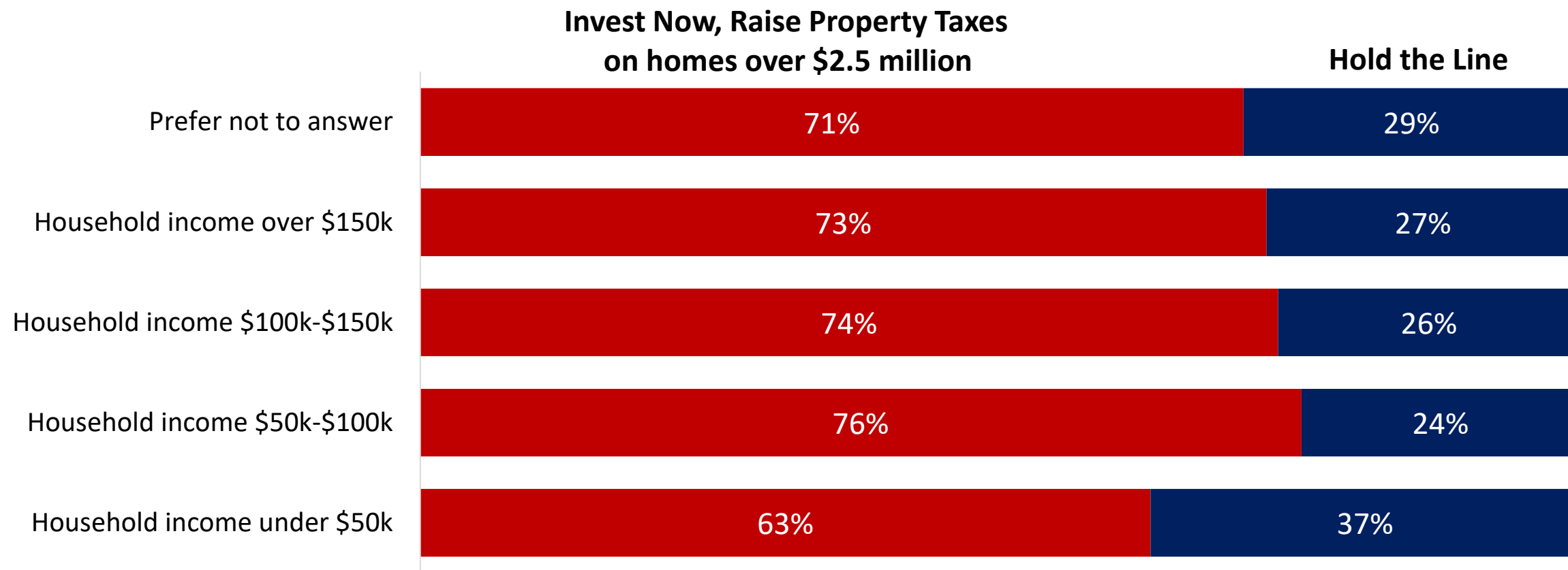


Indicate which one of the following statements is closest to your own view.

- Toronto should hold the line now and not invest to improve public services and instead focus on reducing property taxes, so people have a little more money in their pockets to spend on what they need most.
- Toronto should invest now to improve public and community services like recreation, roads, transit, bike lanes, affordable housing, and public health, even if it means a small increase in property taxes for homes valued at over \$2.5 million.



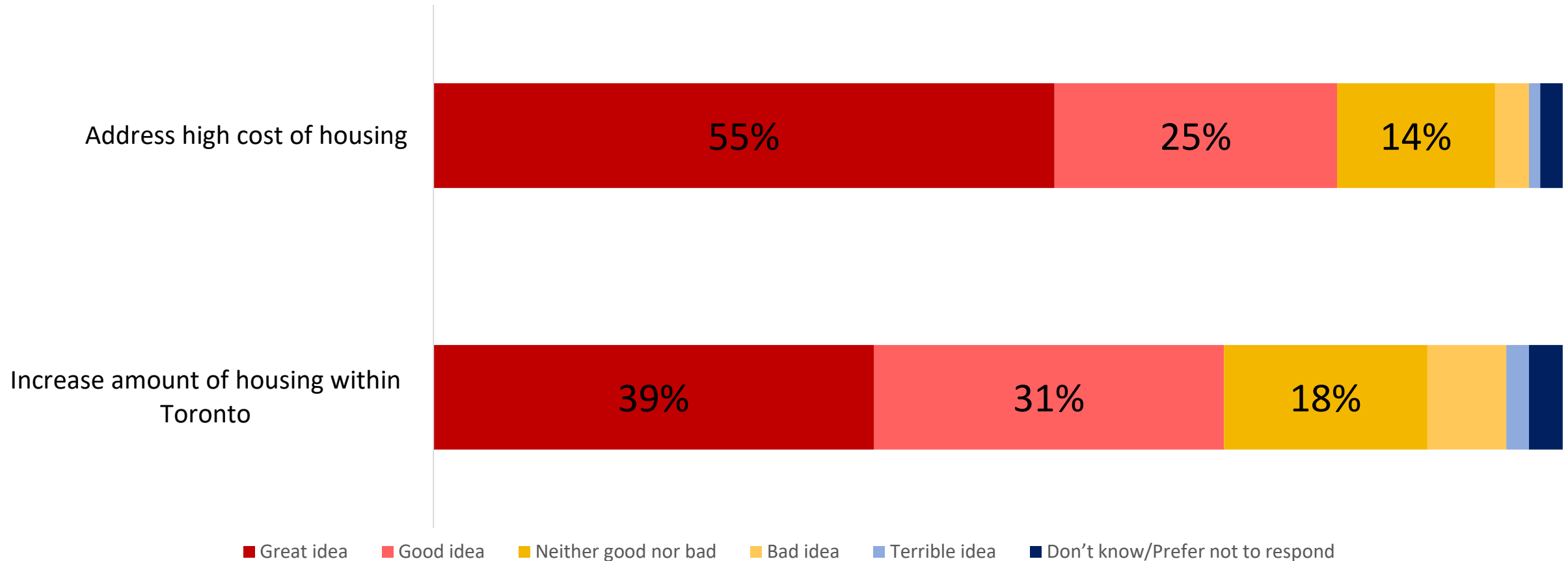
Views on Raising Property Tax by Household Income



Views on Housing Initiatives



Indicate whether you think this is a great idea, a good idea, an idea that is neither particularly good or bad, a bad idea or a terrible idea.

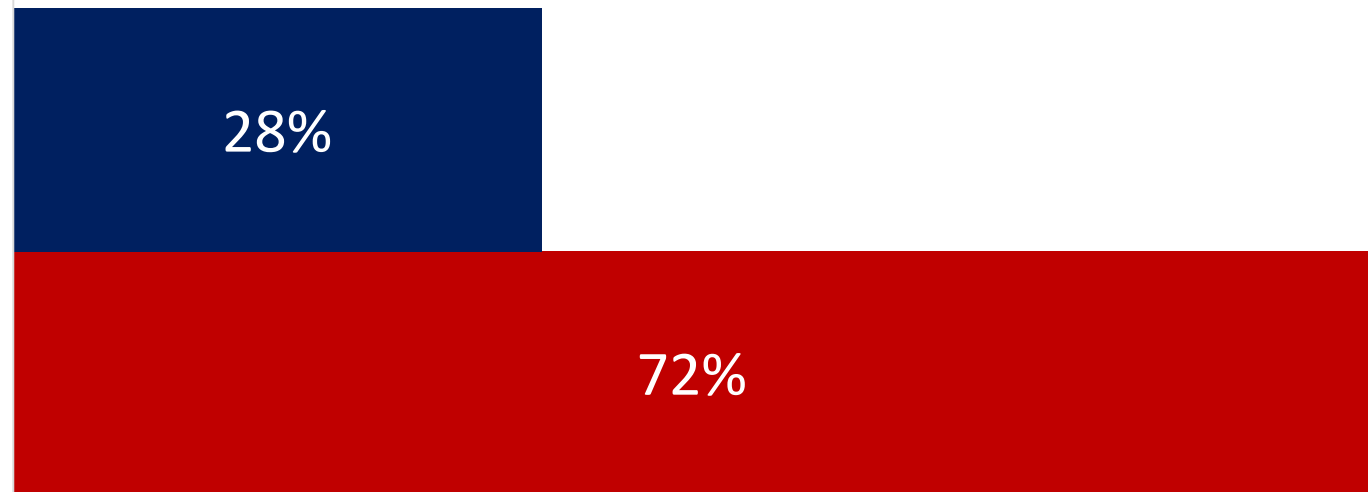


On investing in public and community housing



Indicate which one of the following statements is closest to your own view.

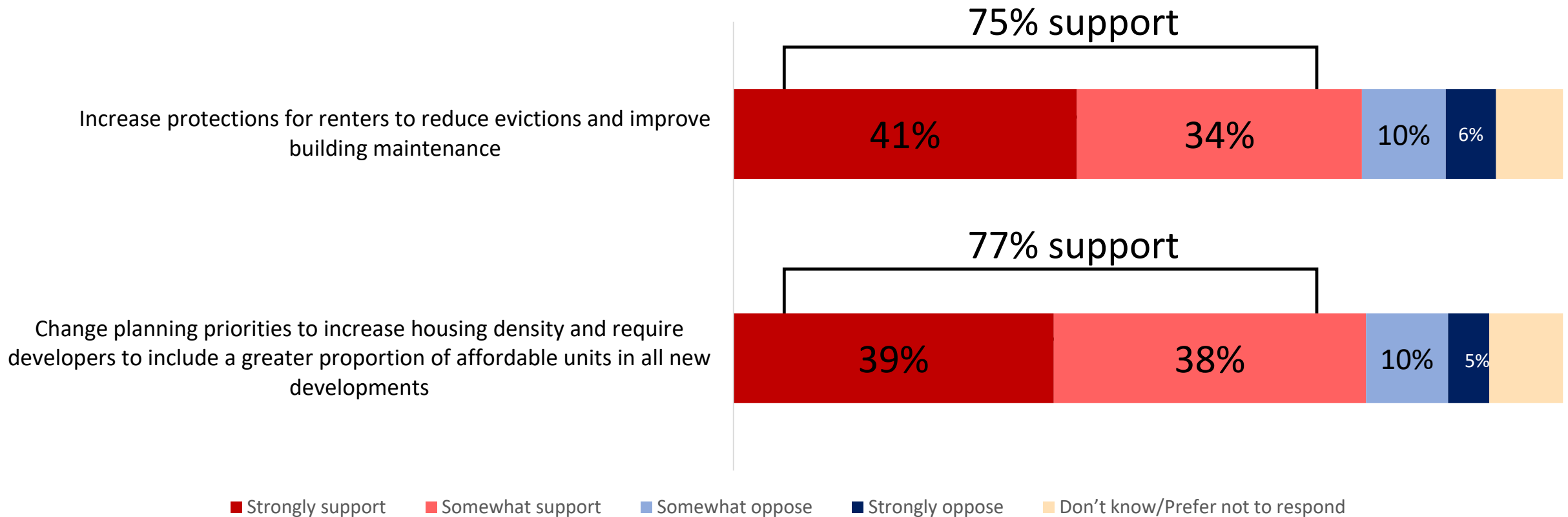
- Toronto should not invest in housing by purchasing existing residential and commercial buildings and let the market determine affordability.
- Toronto should invest in housing by purchasing existing residential and commercial buildings to provide affordable community and supportive housing.



Views on Housing Policies



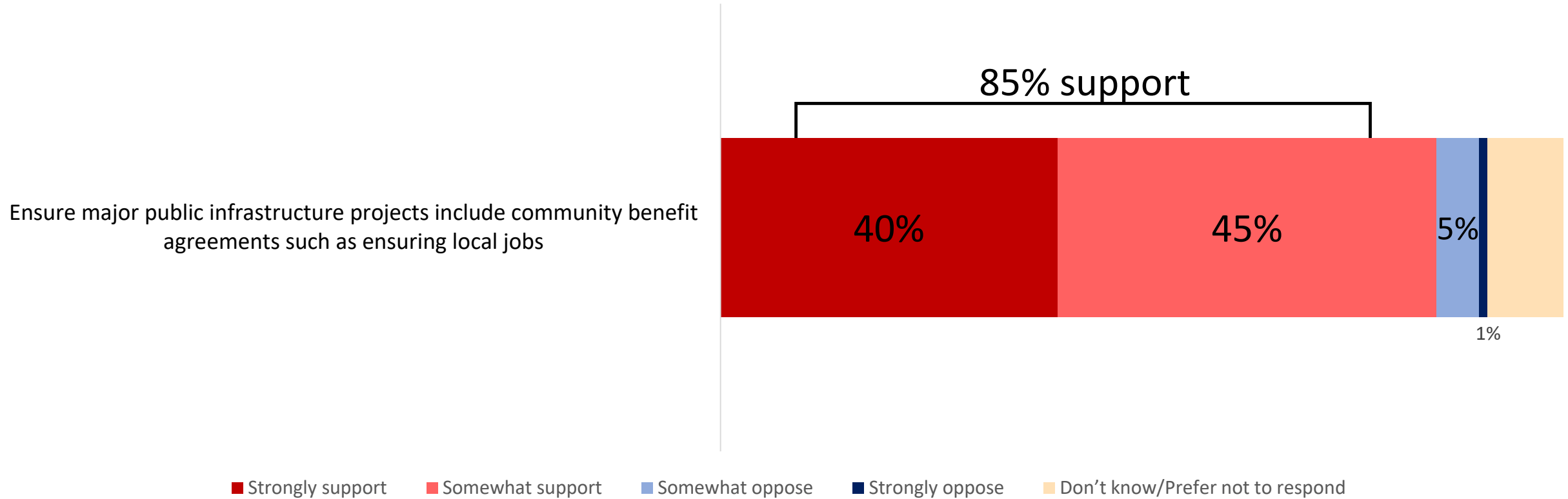
Indicate if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following being initiated by the City of Toronto.



Community Benefits



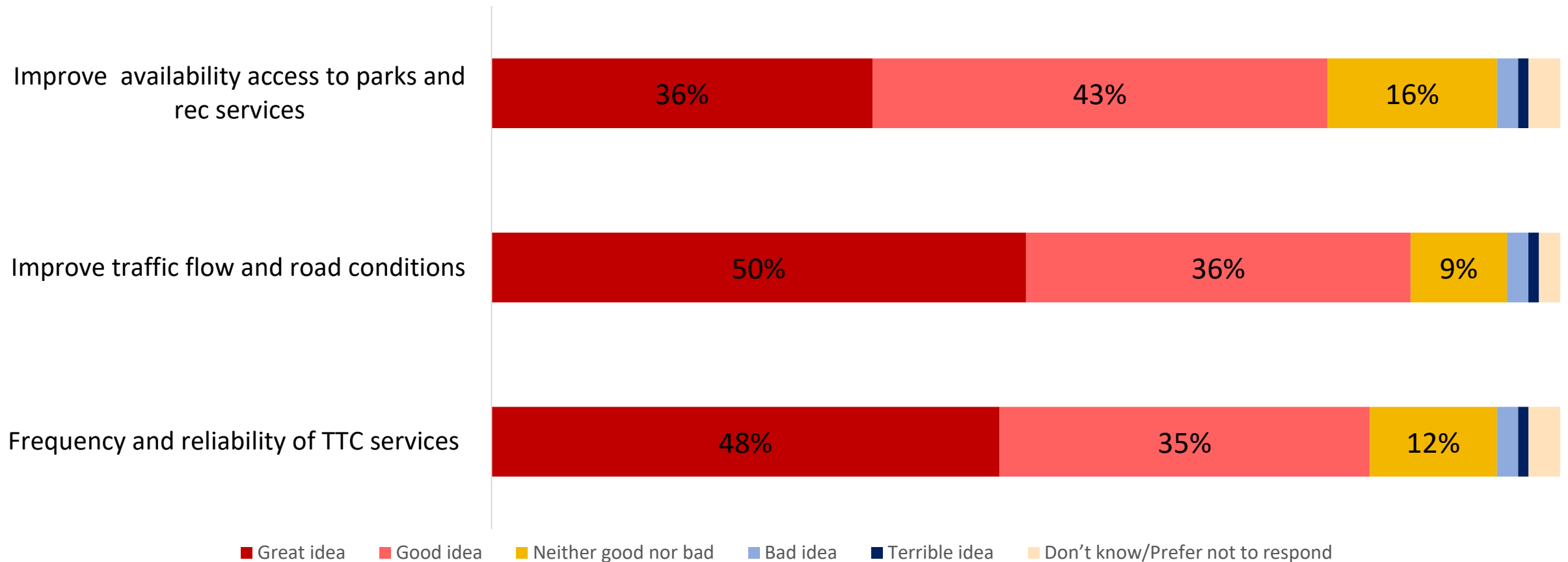
Indicate if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following being initiated by the City of Toronto.



Public service improvements



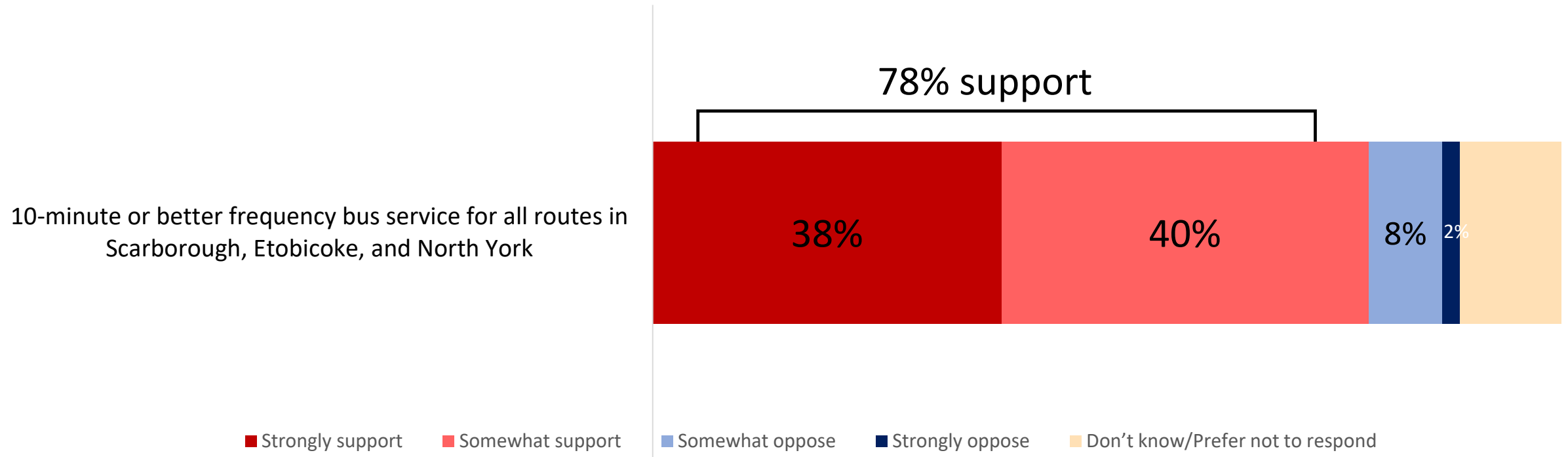
Indicate whether you think this is a great idea, a good idea, an idea that is neither particularly good or bad, a bad idea or a terrible idea.



Policy Preferences on Transit



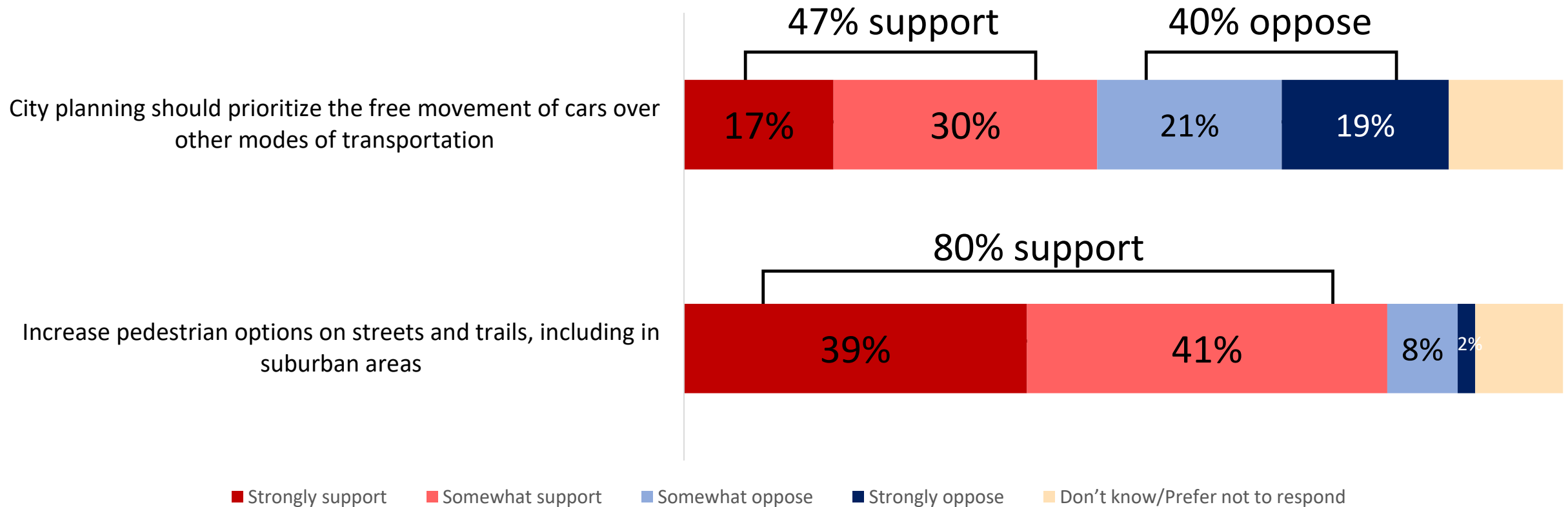
Indicate if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following being initiated by the City of Toronto.



Transportation



Indicate if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following being initiated by the City of Toronto.

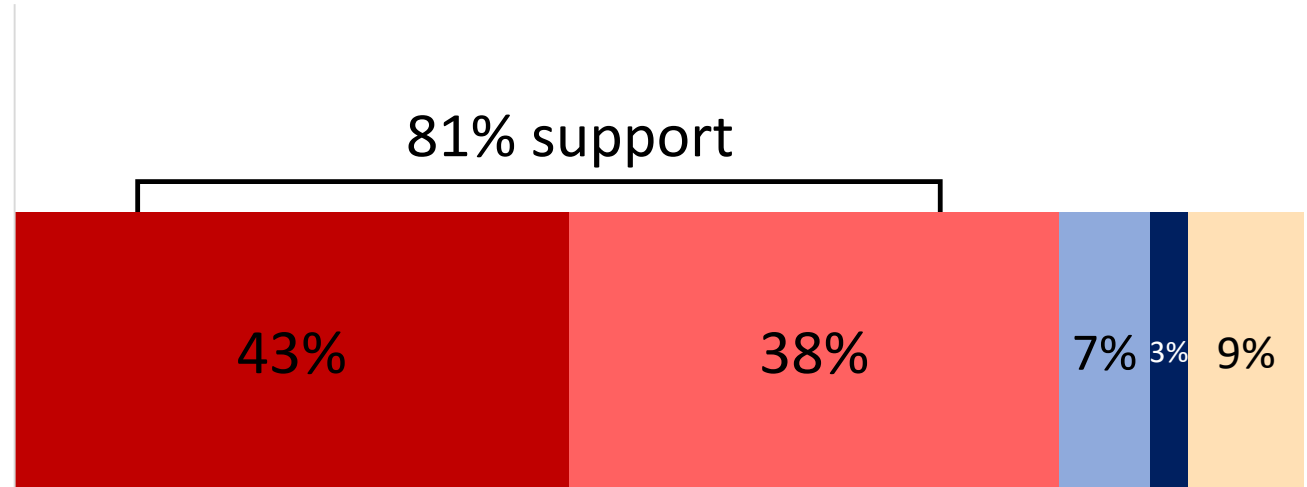


Redirecting non-violent mental health response



Indicate if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following being initiated by the City of Toronto.

Redirect responsibility for non-violent mental health and overdose response from police to other city services

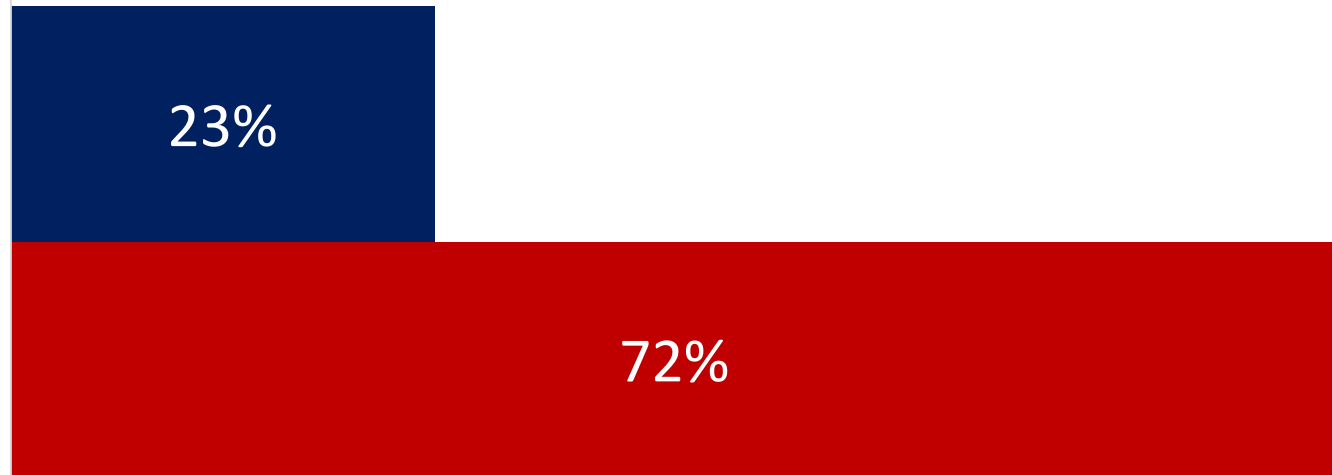


■ Strongly support ■ Somewhat support ■ Somewhat oppose ■ Strongly oppose ■ Don't know/Prefer not to respond

On investing in climate change mitigation

Indicate which one of the following statements is closest to your own view.

- Toronto should not make big, expensive investments now to fight climate change and adapt sewage plants, TTC and other infrastructure to changes in climate. Instead, Toronto should prioritize fiscal responsibility and lower property taxes.
- Toronto should invest now in tree coverage, transit, bike lanes and sidewalks to fight climate change, as well as adapt sewage plants, the TTC and other infrastructure to withstand extreme heat and flooding resulting from climate change.



Likelihood to Vote



How likely do you think it is that you will turnout and vote in the municipal elections?



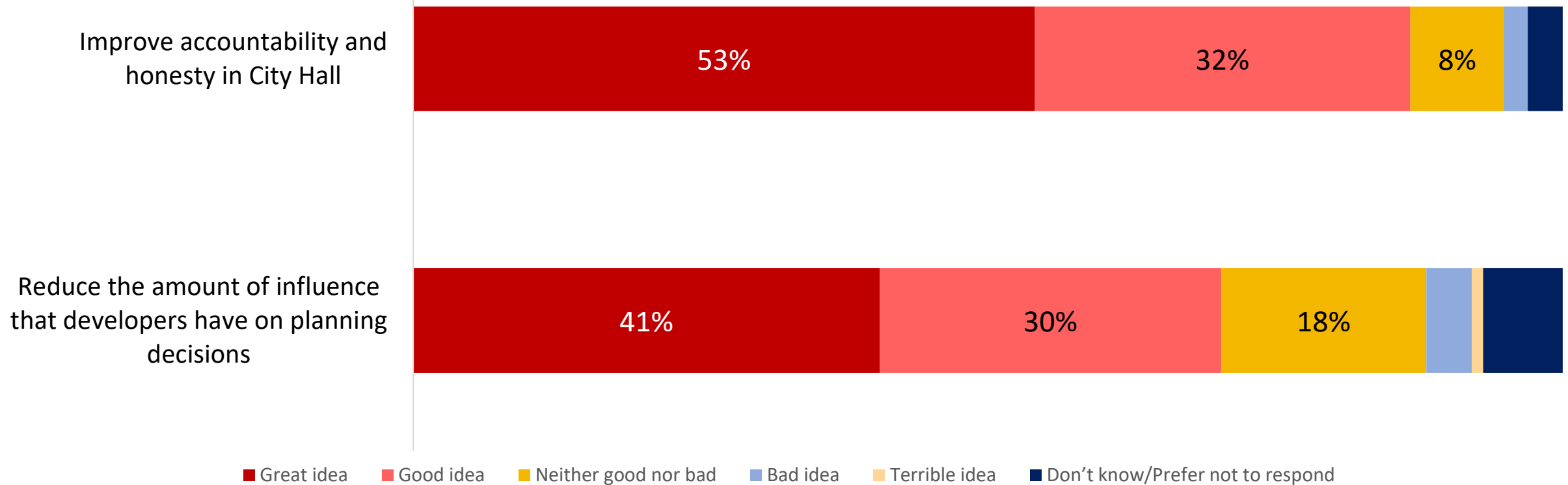
■ Very likely ■ Somewhat likely ■ Somewhat unlikely ■ Don't know/Prefer not to respond

*207 respondents who answered "Very unlikely" were dropped from the survey
October 2022 | City-wide N=2296 (weighted for gender & age). | Approximate MOE +/- 2%

Views on Accountability



Indicate whether you think this is a great idea, a good idea, an idea that is neither particularly good or bad, a bad idea or a terrible idea.



Methodology



This survey was sponsored by the Toronto & York Region Labour Council, designed in consultation with Earncliffe Strategies and the fieldwork conducted by Léger using a random sampling of panelists from Léger's proprietary online panel. All analysis of results was conducted by the Toronto & York Region Labour Council with the Broadbent Institute.

The survey was conducted with 2,503 individuals living in the City of Toronto between October 4th and 11th, 2022. The data was weighted to be reflective of the City of Toronto population by age, region, and gender based on 2016 Census data. Individuals who answered "not voting" (N207) were dropped from the survey and are not included in the above results.

Since this survey was conducted using an online panel, this was not a random probability sample. If it were, a sample of this size would have a margin of error of +/- 2%.